

SYLLABUS

of the

Value-added Course

CREATIVE WRITING

(ENGVAC 006)

(w.e.f. 2022-2023)



Offered by:

THE DEPARTMENT OF ENGLISH

Panskura Banamali College

(AUTONOMOUS)

Panskura R.S., Purba Medinipur
West Bengal – 721152

COURSE INFORMATION IN BRIEF

Course Name:	<i>Creative Writing</i>
Course Contents:	The Course consists of 2 papers of 50 marks each: Paper ENGAOC6.1: 'Creativity in Literature' Paper ENGAOC6.2: 'New Trends and Prospects of Creative Writing'
Course Type:	Value-added Course (optional, additional, and not a part of the CBCS curriculum)
Medium:	English
Mode:	Blended Mode
Intake:	Minimum 15; Maximum 120
Eligibility:	+ 2 pass-outs, Undergraduating students from across colleges, PBC alumni
Duration:	30 hours (to complete within a time span of 2 months)
Course Fees:	Rs. 300.00 (Rupees three hundred only)
Coordinator:	Dr. Anindita Bhaumik, Associate Professor of English
Contact:	Department of English, Panskura Banamali College (Autonomous) ani_manti@yahoo.com aninditapbc@gmail.com 9433233532 (WhatsApp only)

Structure & Contents

Group-A Fundamentals of Creative Writing

1. Creative Writing: definition and ways to be creative; Modes of creative writing (poetry, fiction, non-fiction, drama and other forms); Differences among poem, poetry, verse and prose;
2. Elements of Creative Writing:
 - Plot, Setting, Point of View, Character, Dialogue • Literary Devices and Figurative Language • Elements of Style • Grammar and the Structure of Language • Versification • Proof Reading and Editing;
3. Is writing an art or craft? Creativity, originality versus Principles (prescriptive rules) of writing.

Group-B Traditional Forms of Creative Writing

1. Select types and genre of Creative Literature
 - Lyric Poetry: (elegy, sonnet, odes and others),
Narrative Poetry: (epic, ballad and dramatic monologue)
 - Drama: Tragedy comedy, tragic-comedy, One Act play, Poetic drama;
2. Select types and genre of Creative Literature
 - Prose works: Fiction and Non-fiction (Novel, short story, fable, essay, biography and autobiography, travelogues, diaries etc.);
3. Study of select specimens of creative literature;
Practice: Writing poetry, plays and prose pieces.

Suggested Readings

1. *Creative writing: A Beginner's Manual* by Anjana Neira Dev and Others, Published by Pearson, Delhi, 2009.
2. Atwood, Margaret. *Negotiating with the Dead: A Writer on Writing*. Cambridge: CUP, 2002.
3. Bell, James Scott. *How to Write Dazzling Dialogue*. CA: Compendium Press, 2014.
4. Bell, Julia and Magrs, Paul. *The Creative Writing Course-Book*. London: Macmillan, 2001.

5. Earnshaw, Steven (Ed). *The Handbook of Creative Writing*. Edinburgh: EUP, 2007.
6. Egri, Lajos. *The Art of Dramatic Writing*. NY: Simon and Schuster, 1960.
7. Johnson, Jeannie. *Why Write Poetry?* US:F. D. Univ. Press, 2007.
8. Strunk, William and White, E. B. *The Elements of Style*. London: Longman, 1999
9. Sugrman, Joseph. *The Adweek Copywriting Handbook: The Ultimate Guide to Writing Powerful Advertising and Marketing Copy from One of America's Top Copywriters*. New York: Wiley, 2009.
10. Turabian, Kate L. *A Manual for Writers*. Chicago: Univ. of Chicago Press, 2007.
11. Ueland, Brenda. *If You Want to Write*. India: General Press, 2019.
12. Zinsser, William. *On Writing Well*. New York: Harper Collins, 2006.

Structure & Contents

Group-A New Trends of Creative Writing

- Web content writing and blog writing;
- Script writing;
- Journalistic writing;
- Copywriting;
- Graphic novel;
- Flash fiction.

Practice: The above mentioned forms of creative writing.

Group-B Marketing and Sale of Creativity

1. Nature and span of the market for creative literature; How to sell your creativity as a writer?
2. Scope for creativity in professional writing exercises; Know thy consumers (the readers);
3. Publication of creative pieces; print version and electronic version.

Suggested Readings

1. Berg, Carly. *Writing Flash Fiction: How to Write Very Short Stories and Get Them Published. *Then Re-Publish Them All Together as a Book*. Houston: Magic Lantern Press, 2015.
2. King, Stephen. *On Writing: A Memoir of the Craft*. London: Hodder and Stoughton, 2000.
3. Show, Mark. *Successful Writing for Design, Advertising and Marketing*. New York: Laurence King, 2012.
4. Sugrman, Joseph. *The Adweek Copywriting Handbook: The Ultimate Guide to Writing Powerful Advertising and Marketing Copy from One of America's Top Copywriters*. New York: Wiley, 2009.